

Date 01-01-18

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
Study Tour to Mapro Industry.
Report (2017-18)

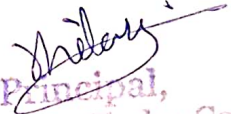
Dept of Commerce organized Study tour to destiny Kolhapur to Mapro Industry on way Kolhapur – Mahabaleshwar- Panchgani –Mapro Industry. Total 41 students and 4 teachers were involved in this tour. The bus of tour was departure at 5.30 am from Kolhapur.

The objective of this study tour is to introduce the students with Agri- business and profitability . In this fast going world the norms of business are changing into time to time. The concept of Rural Entrepreneurship is developing rapidly. So to know this changing concept , agri product business , this tour was arranged by the Department of Commerce. Also to know their regional occupations like Tourism, cashew nut business, boating and others. Our students interact with them and gather lot of information from them.

In this tour we visited Mapro Industry where various strawberry products are done. The manager discuss with us about various process, packaging and marketing. The students really got benefited and also they fully enjoyed sightseeing in Mahabaleshwar , Panchgani. and students rejuvenate their energy and became fresh mind to study for forthcoming final examination. The tour was reached at night 11.00 p.m. at home station.

The tour became successful under the guidance of Prin. Dr. C.J.Khilare and H.O.D of Commerce Prof.A. M. Vibhute., Prof. Sampada Lavekar and Prof. Dr. Manjusha Rajamane and Prof. G.S. Banasode were also involved in this tour.


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