

## "Trade Fair"

REPORT (23-4-2022)

Department of Commerce, Commerce (IT) and IQAC organized 'Trade Fair' on 11-03-2023 at 9.00 a.m. A big size pendol was arranged for this event. Total 122 students with 51 stalls from all disciplines participated in this event as **Student-Entrepreneur**. The objective of this Trade Fair is to motivate students for becoming Entrepreneur and marketing. The students arranged different stalls by preparing & selling goods like *Kairi, Ice Gola, Chinch Gola, Kobichi Vadi, Appe, Pavbhaji, Khichdi, Upvasache Vade, Lassi, Mango Lassi Watermelon Plates* etc. They also sell *Jewellery, Fertilizers, Phenyl, Readymade Garments*. Each Department booked their stall by depositing Rs.1000/-. The whole college students, teaching and non-teaching staff enjoyed this event.

This event inaugurated by Hon. Mr. Rajiv Parikh Sir (Ex- president CREDAI,,Maharashtra), Hon. Dr. M.B. Shaikh Sir, (Chairman CDC council R.C.Shahu College), Hon. Vikrant Patil Sir (CDC member, R.C.Shahu College), Vice-Prin. Dr. V.V.Killedar, Prof. S.J Awale. The Trade Fair successful under the guidance of Prin.Dr.L.D.Kadam Sir and H.O.D of Commerce Prof. S.S. Lavekar ,Dr. M.R. Rajmane and Smt. S.R. Pujari, N.S.Yadav ,R.A.Yadav was actively arranged this event.



### Outcomes

- It proved helpful for starting small ventures through home-made products & get profit.
- Students got practical knowledge of making banners, marketing, selling, communication, management & accounting report.

### Beneficiaries

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HOD(Department of Commerce)

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