Rayat Shikshan Sanstha's

Rajarshi Chhatrapati Shahu College, Kolhapur

Commerce Carnival

Report (2017-18)

Date: 13-01-2018

Department of Commerce organized a Commerce Carnival for Commerce students on 13-01-2018 at 9.00A.M. to onwards in the college campus. A big size pendal was arranged for this event. Total 54 students from B. Com. I, II & III year participated in this event as Student-Entrepreneur. The main object of this event was to develop entrepreneurial skills among students and provide practical training of Retail Marketing, also to acquaint the students about how to make preparation for certain stall, how much is the required capital and raw material, and how to set price of final product and make profit.

The students arranged their stalls of various variety products. They sold various Maharashtrian dishes like Tilgul-Revadi,Samosa,Missal Pav, Gulabjamun, Pani-Puri, Tea, Vada-Pav, Bhel, Sandwiches, Bread roll, Biscuits etc. All the dishes are self-prepared by students. Also some students arrange their stalls of Vegitables,imitation jewelry, stationary, ladies accessories ,Mehandi & Funny games etc.

The nature of this event was like food festival and weekly market. Each Participant booked his stall by depositing Rs. 100/-. The whole college students, teaching and non-teaching staff enjoyed this event. The students prepared their profit and loss statement of their stalls. All the stall owners made profitable business. They enjoyed a lot. They express their fruitful experience about this event. Total turnover of Rs. 14910/- was generated through this bazaar and students earned net profit of Rs. 4200/-. The Commerce Carnival became successful under the guidance of Prin. Dr. C.J.Khilare and H.O.D of Commerce Prof.A.M.Vibhute. Prof. Sampada Lavekar and Prof. Dr. Manjusha Rajamane was actively arranged this event.

H.O.D.

Department of Commerce,

Rejarchi Chhatrapati Shahu College

Kothapur