

**Rayat Shikshan Sanstha's**  
**Rajarshi Chhatrapati Shahu College, Kolhapur.**

**Publicity Committee (Report 2021-22)**

The Publicity Committee is the face of the Institution and the single touch-point for all communication of Rajarshi Chhatrapati Shahu College, Kolhapur. The Publicity Committee of the college looks into the matters pertaining to the framing of press releases, information to the media about important events in the college, proofread the matter on the flex boards to be acquired and displayed prior to any major function in the college and dissemination of information on college events, programmes through write-ups.

In the present academic year the committee gave extensive coverage to all college events like :

- Commencement of Admission Process,
- Fresher's Welcome Function,
- Celebration of Birth Anniversaries of Late Karmaveer Bhaurao Patil, Savitribai Phule, Mahatma Gandhi
- Celebration of Death Anniversary of Dr. Babasaheb Ambedkar
- Tree Plantation programme 24/08/2021
- Blood Donation Drive : (NCC/NSS)
- Vaccination Drive , (23/09/2021, 03/01/2022)
- Placement Drive : 04/01/2022
- 15 Day Faculty Development Programme on ICT Literacy during
- Organization of Various Guest lectures organized by different committees
- Organization of International Lead College Conferences/Seminars/ Workshops.

  
**Principal**  
R.C. SHAHU COLLEGE  
KOLHAPUR



  
**Chairman**  
Publicity Committee  
(Dr. Awale S.D)