Rayat Shikshan Sanstha's

Rajarshi Chhatrapati Shahu College Kolhapur

Department of Commerce (I.T.)

Date.06/01/2022

Advertisement Competition (4th January 2022)

Report

To acquaint the students with marketing strategies and develop marketing skills among the students, the Department of Commerce (IT) had organized Advertisement Competition on 4th January, 2022.

Dr. Manjusha Rajamane introduced and welcomed judges. Shri. Mehul Jadhav and Smt. Sampada Lavekar judged this competition. In all 39 students from B. Com. (IT) participated in this competition. Biscuits, Tooth paste, Shoos, Ear phone, Sanitizer, Pen and so many products were advertised in this competition by the students.

Result of Advertisement Competition

Sr. No.	Name of the students	Name of product	
1	Aditya Arbune	Biscuit	Rank
2	Awantika Unale		First
3	Sayali Alekari	Chipku Gum LED Watch	
4	Sakinabi Halima		Second Third
5	Manorama Bansode		
6	Mursal Farhat		
7	Neelam Wadkar		
8	Ishika Gidwani		
9	Pranoti Mane		
10	Simran Shaikh		

One of the judge Shri. Mehul Jadhav expressed his views about this 'Advertisement Competition' and shared his experience and suggestions to students. Smt. Richa Yadav expressed vote of thanks. Smt. Sampada Lavekar, Head, Department of Commerce expressed presidential speech. I/C Principal, Major Prof. Dr. R.S. Dubal guided for this competition.

Co-ordinator

Bepariment of Commerce, Rajarani Consuspati Shanu College Actuabut

R. C. Shahu College Kolhapur

R.C. SHAHU CÓLLEGE KOLHAPUR