Rayat Shikshan Sanstha's Rajarshi Chhatrapati Shahu College, Kolhapur Faculty of Commerce & Management Department of Business Economics (2021-22)

Activity Report

Name of the Activity	Marketing Consultancy Provided for Self- Help
	Groups in Shiroli, Tal. Hathatkanangale, Dist.
	Kolhapur
Date	16/02/2022
Name of the Activity Co-ordinator	Dr.Sharvari R.Kulkarni
Objective of the Activity	i) To Provide Marketing guidance for Self-
	Help Groups.
	ii) To create awareness in Women about
	Local Market.
Outcome of the Activity	Women got knowledge about Marketing as well as
	availability of Local Market.
No. of Beneficiaries	40

Head

Principal
ROCHAHU COLLEGE



