

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur

CAREER ORIENTED COURSE

RETAIL MANAGEMENT

Report- 2019-20

The Certificate Course 'Retail Management' is career oriented course run by Department of Commerce in the academic year 2019-20.

The main objective of this course is to develop the marketing skill with practical knowledge. 15 students were enrolled in this batch. It was started in August 2019. Proper time table was made for it and students got expert guidance of teachers. Under this course we organized the event 'Commerce Carnival' also we arrange visit to 'Desai Agro Products, Pawas Ratnagiri.

All 15 students completed their course successfully . The examination was held on google platform due to Covid-19 through google platform and they passed it successfully. Each of them got certificate online.


Co-ordinator
(Smt. S.S. Lavekar)




Principal,
Rajarshi Chh. Shahu College
Kolhapur.

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
CAREER ORIENTED COURSE
RETAIL MANAGEMENT (2019-20)

List of the Students

Sr.No	Name of the Student	Name of Mother
1.	Biwal Komal Giridhari	Sushila
2.	Kamble Ujwala Vitthal	Suman
3.	Bandagale Sonali Shripat	Surekha
4.	Chougule Aparna Sahadev	Vaishali
5.	Chougule Nandini Shivaji	Chanda
6.	Dewane Arati Ramchandra	Mangal
7.	Desai Dadasaheb Sarjerao	Sangita
8.	Dhakare Raveena Babaso	Sindhu
9.	Hegade Kajal Sanjay	Anjana
10.	Malage Aishwarya Sunil	Shobha
11.	Mujawar Nahid Mahammad	Sayara
12.	Patil Dhanashri Sarjerao	Chhaya
13.	Bhopale Suraj Sarjerao	Sangita
14.	Awale Amol Ganesh	Sunanda
15.	Meti Deepa Panchappa	nagavva


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Rajarshi Chhatrapati Shahu College, Kolhapur

CAREER ORIENTED COURSE

RETAIL MANAGEMENT (2019-20)

List of the Resource Person

Sr. No	Name of the Faculty	Allotted Papers
1	Smt. Lavekar S.S.	Coordinator
2	Smt. Pujari S.R.	Retail Management
3	Smt. Pujari S.R.	Marketing Management
4	Prof. Lavekar S.S.	Practical Work


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CAREER ORIENTED COURSE

RETAIL MANAGEMENT (2019-20)

Time Table

Period No.	Time	Monday	Wednesday	Friday
1	10.45-11.45	Retail Management	Practical Work	Retail Management
2	11.45-12.45	Marketing management	Practical Work	Marketing management

S. S. Lavekar
Co-ordinator
(Smt. S. S. Lavekar)



P. S. Lavekar
Principal,
Rajarshi Chh. Shahu College
Kolhapur.

रयत शिक्षण संस्थेचे,
राजर्षी छत्रपती शाहू कॉलेज, कोल्हापूर
वाणिज्य विभाग
किरकोळ व्यवस्थापन कोर्स
परिक्षा

दि. 11-03-2020

वेळ: 8 ते 10

गुण: 50

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सुचना: 1) सर्व प्रश्नांना समान गुण असतील.

- प्रश्न-1 थोडक्यात उत्तरे द्या. (कोणतेही दोन) (10)
- 2) लक्षकेंद्र विपणन म्हणजे काय?
- 3) ग्रामिण विपणनाची वैशिष्ट्ये सांगा.
- प्रश्न-2 विपणनाची संकल्पना स्पष्ट करून, विपणनाचे महत्त्व स्पष्ट करा. (10)
- प्रश्न-3 उपभोक्त्याच्या वर्तणुकीवर परीणाम करणारे घटक स्पष्ट करा. (10)
- प्रश्न-4 बाजारपेठ विभाजन म्हणजे काय सांगून विभाजनाचे आधार स्पष्ट करा. (10)
- प्रश्न-7 टिपा लिहा. (कोणतेही दोन) (10)
- 1) हरित विपणन .
- 2) Marketing Information System (MIS).

Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur

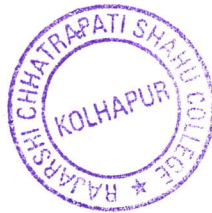
CAREER ORIENTED COURSE

RETAIL MANAGEMENT

RESULT (2019-20)

Sr.No	Name of the Student	Paper -I	Paper-II	Paper-III	Total Marks	%	Result/Grade
1.	Biwal Komal Giridhari	69	57	A	126	63	I
2.	Kamble Ujwala Vitthal	65	51	B	116	58	II
3.	Bandagale Sonali Shripat	61	52	A	113	57	II
4.	Chougule Aparna Sahadev	58	56	B	114	57	II
5.	Chougule Nandini Shivaji	60	59	A	119	60	I
6.	Dewane Arati Ramchandra	75	67	A	142	71	Iwith Dist
7.	Desai Dadasaheb Sarjerao	65	61	A	126	63	I
8.	Dhakare Raveena Babaso	54	50	A	104	52	II
9.	Hegade Kajal Sanjay	65	51	A	116	58	II
10.	Malage Aishwarya Sunil	58	62	A	120	60	I
11.	Mujawar Nahid Mahammad	56	64	A	120	60	I
12.	Patil Dhanashri Sarjerao	56	62	A	118	59	II
13.	Bhopale Suraj Sarjerao	60	51	B	111	56	II
14.	Awale Amol Ganesh	62	56	A	118	59	II
15.	Meti Deepa Panchappa	65	62	A	127	64	I


Co-ordinator
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Principal,
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Rayat Shikshan Sanstha's
Rajarshi Chhatrapati Shahu College, Kolhapur
Academic Year 2019-20
Attendance Sheet

COC- Retail Management

Dec-19 to
Feb. 20.

Roll No.	Name of Student	4/12	6/12	8/12	12/12	14/12	16/12	22/12	24/12	28/12	30/12	1/1	4/1	6/1	8/1	11/1	13/1	16/1
1	Biwal Komal Giridhari	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
2	Kamble Ujwala Vitthal	P	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P
3	Bandagale Sonali Shripat	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	P
4	Chougule Aparna Sahadev	P	P	A	P	P	P	P	P	A	P	P	P	P	P	P	P	P
5	Chougule Nandini Shivaji	P	P	P	P	P	A	P	A	P	P	P	P	P	A	P	P	P
6	Dewane Arati Ramchandra	P	P	P	P	P	P	P	P	P	P	P	A	P	P	P	P	P
7	Desai Dadasaheb Sarjerao	P	P	P	P	A	P	P	P	P	P	A	P	P	P	P	P	P
8	Dhakare Raveena Babaso	P	P	P	A	P	P	P	P	P	P	A	P	P	P	P	P	A
9	Hegade Kajal Sanjay	P	P	P	P	P	P	P	P	A	P	P	P	P	P	P	P	P
10	Malage Aishwarya Sunil	P	P	P	P	P	P	A	P	A	P	P	P	P	P	P	P	P
11	Mujawar Nahid Mahammad	P	P	P	P	P	P	P	P	P	P	P	P	P	P	A	P	A
12	Patil Dhanashri Sarjerao	P	P	P	P	A	P	A	P	P	P	P	A	P	P	P	A	P
13	Bhopale Suraj Sarjerao	A	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
14	Awale Amol Ganesh	A	P	P	P	P	A	P	P	P	P	P	A	P	P	P	P	P
15	Meti Deepa Panchappa	P	P	P	P	P	A	P	P	P	P	P	P	P	P	P	P	P
16																		
17																		
18																		

Coordinator
(Lavekar S. S.)



Principal,
Rajarshi Chh. Shahu College
Kolhapur.